



**REWARDING FOR BRANDS
SEAMLESS FOR CREATORS**



WHAT ARE WE OFFERING?

- 1. Influencer & Celeb Marketing**
- 2. Public Relation**
- 3. App/Web Design/UI/UX**
- 4. Social Media Management**

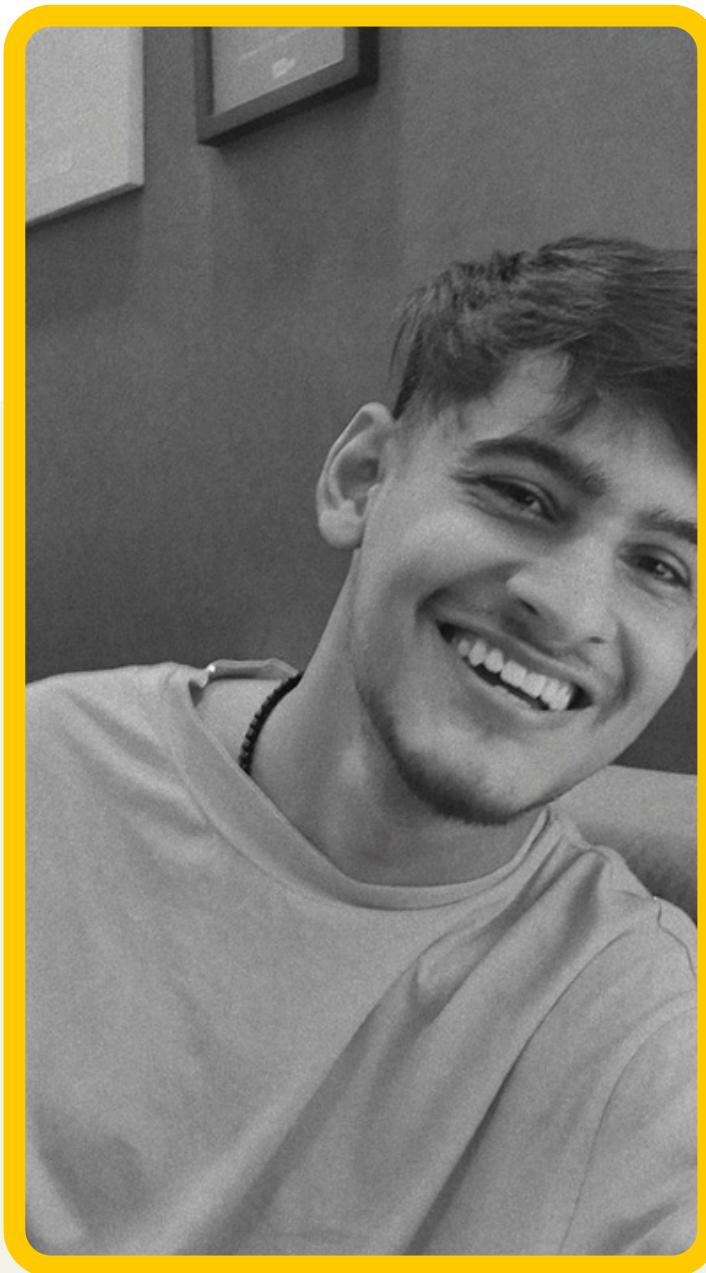


OUR CHAMPION

Naman Chhabra

Naman has been creating videos on the internet for 10 years, and has worked with several blue-chip brands to help them get more eyeballs and simultaneously generate conversion through his deep behavioural understanding of internet users in India & South Asia! He was one of the only creators to gain 100K subscribers in a single month in 2017 (Pre-Jio era)

He has also created multiple mobile apps which got on trending for a whole week in India, Indonesia & Malaysia!



BRANDS WE HAVE WORKED WITH



Wondershare
Filmora



INNOVIST

clean | transparent | science



ROYAL
ENFIELD



KazarMax®



WHY BURGEON MEDIA?

- Our team crafts data-driven influencer campaigns that seamlessly integrate with brand's existing online persona. We deeply understand the algorithms of all the major social media platforms today as we've been in the space since 2013-14, which is the pre-Jio era.
- ***Our campaigns are pure science, and no luck as we understand how to spike emotions through the content, get the highest attention span, and hold viewers to perform CTA to finally convert them into a sale.***



OUR CREATOR COMMUNITY

OUR CAMPAIGNS



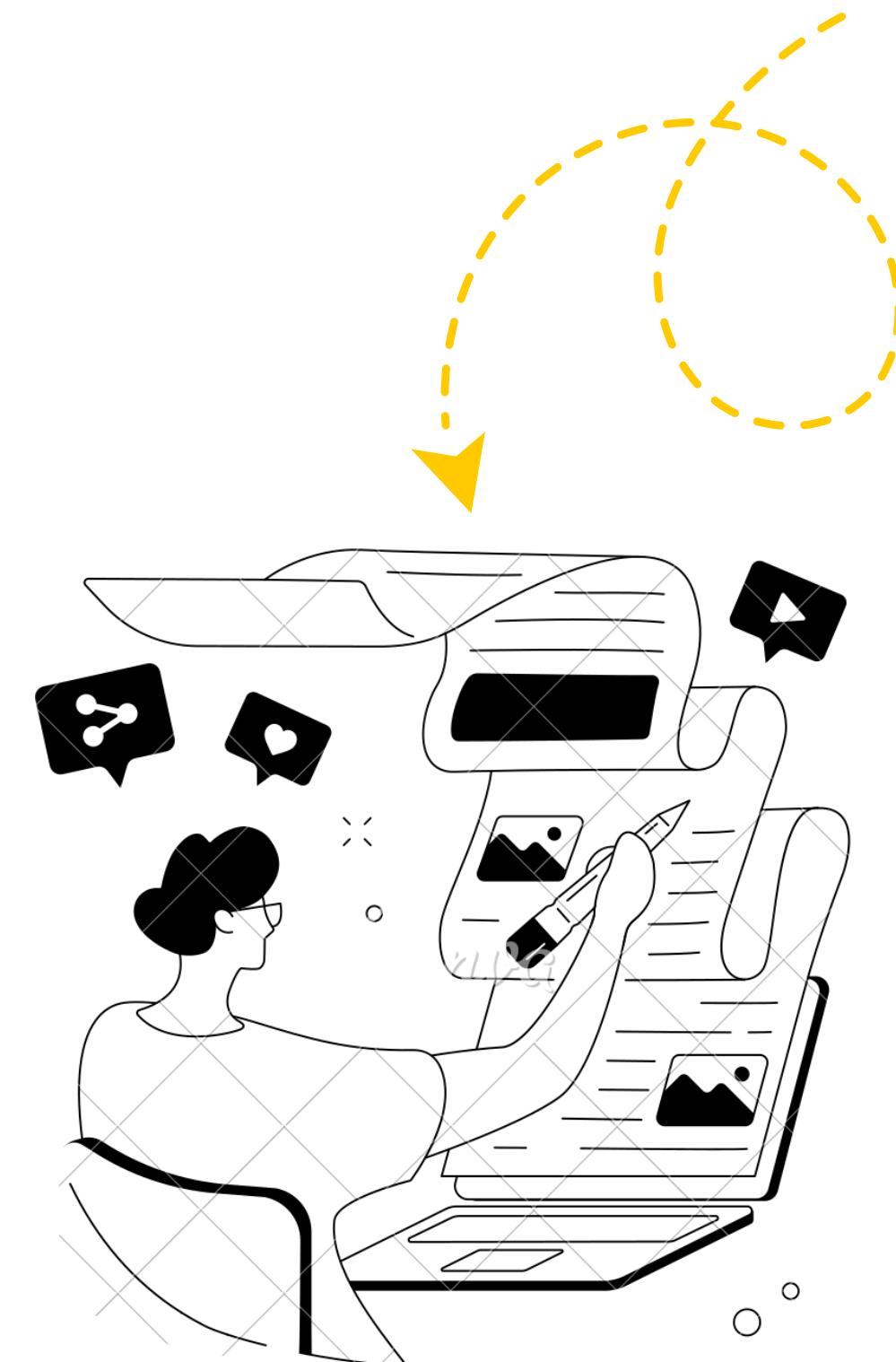
TATA

Total influencers: 5-6 every month

Genre: Food bloggers, Chefs and Lifestyle

Platform: Instagram

- Working every month with Tata for promoting their consumer brands - 1868 By Tata Tea & Sonnets by Tata Coffee.
- All the videos on both Instagram pages have been curated and ideated by our team.



Sonnets
BY TATA COFFEE

1868
BY TATA Tea

1868 BY TATA TEA



theclassyfoodophile and 1868bytatatea
Original audio

theclassyfoodophile **Festivities are incomplete without gifting and believe me I'm very particular when it comes to gifting. Every year, I share my list of gifting options for Diwali with you guys and this year, the assorted tea gifting hampers from @1868bytatatea make on top of my list. 100**

Apart from gifting, these teas are perfect if you are someone who enjoys a premium tea experience with unique blends. Cream of Assam and Apply Cranberry are some of my favourite picks ☕

Explore more at www.tata tea1868.com and use my code PAVITRA10 to get more discount ✨😊

#1868ByTataTea #Tea #TeaLovers #TataTea #Ad #DiwaliCelebrations
[tea, tata tea, 1868 by tata tea, tea hamper, diwali hamper, festive gifting, diwali gifts, reels]

6w

ashchothe 1868 wow

8,366 likes
October 18

Add a comment... Post



asmitarora and 2 others
Original audio

asmitarora **From late-night heart-to-hearts to morning laughs, #tea has always been at the heart of my moments with my sister**

This Rakshabandhan, gift the warmth and love of #1868byTataTea to your siblings.

Perfect for those cherished sibling moments and endless conversations. Here's to more cups of bonding! ☕

These gift boxes are so beautifully curated and are perfect for any occasion for gifting to your loved ones 🎁

Explore more at www.tata tea1868.com

#tea #rakhi #siblings #gifting #sisters

16w

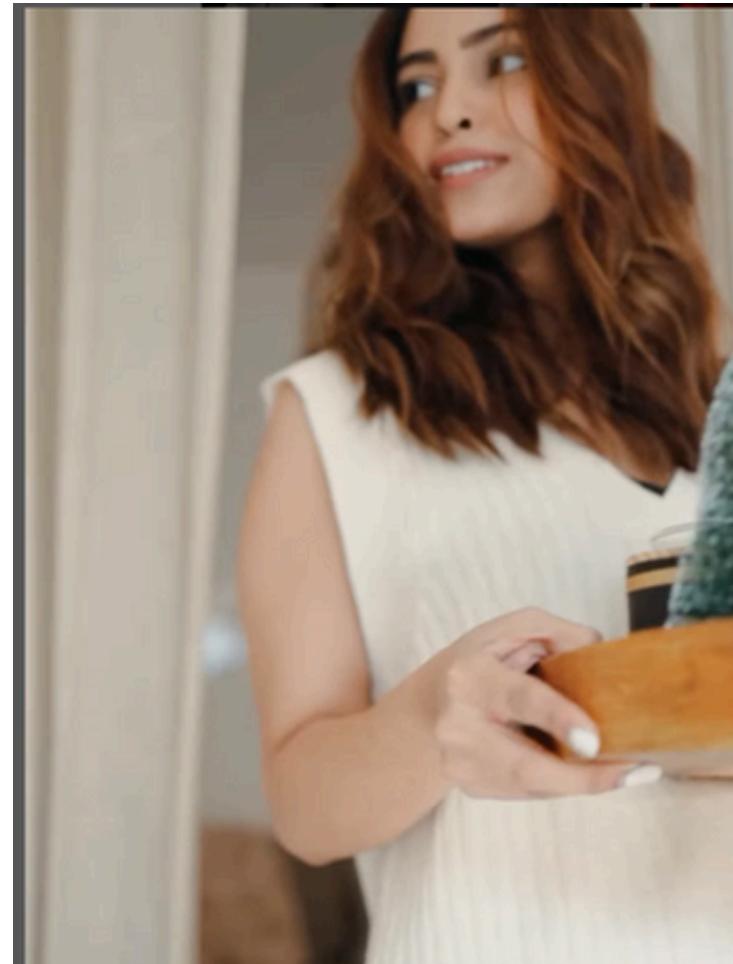
broken._hearts12 So sweet asmita ji

16w Reply

Liked by a_living_paradox and 1,608 others
August 9

Add a comment... Post

SONNETS BY TATA COFFEE



Easy Pour bags are crafted from the finest beans.

priyankaaryaofficial and **sonnetsbytatacoffeeindia** Original audio

priyankaaryaofficial Got my hands on the recently launched Easy Pour bags from @sonnetsbytatacoffeeindia ☕️ It's amazing how you get a gourmet coffee experience anywhere, anytime in minutes ☕️✨ It's Delicious, Travel friendly, Brewed perfectly, Grown on Tata Coffee estates

Truly, #PrefectionMadeEasy with #EasyPourBags ❤️ I'm definitely gonna stock more 🤗

Try now from www.tatacoffee.com/sonnets

#Sonnets #TataCoffee #EasyPour #InstantCoffee #SonnetsCoffee #Coffee #Caffeine [tata coffee, coffee lover, easy pour, easy pour bags, sonnets coffee, caffeine]

6 w

2,058 likes
20 December 2023

Creative visualization



aathirasethumadhavan and **sonnetsbytatacoffeeindia** Paid partnership Mase • Feel so Good

aathirasethumadhavan This is one coffee recipe I could drink for the rest of my life!!! With just premium quality coffee, buttered popcorn, and dates, this delicious Salted Caramel Popcorn latte can be easily made at home! ☕️ Use my code AATHIRA20 to get flat 20% discount on @sonnetsbytatacoffeeindia 's website 🛍️

Recipe:

Iced Salted Caramel Popcorn Latte
(makes 1 serving of 215 Kcal - assuming the use of 1 tsp butter in the popcorn)

Ingredients

1/2 cup buttered popcorn (popped)
1 cup skim milk + 1/3rd for soaking dates
1 tsp vanilla
2 large pitted dates, soaked in hot water for about 10 mins
1 pinch salt
Ice as required

1,556 others
13 November

Add a comment...

INNOVIST

Total influencers: 25- 45 Every Month

Genre: Skincare, Beauty, Lifestyle & Fitness

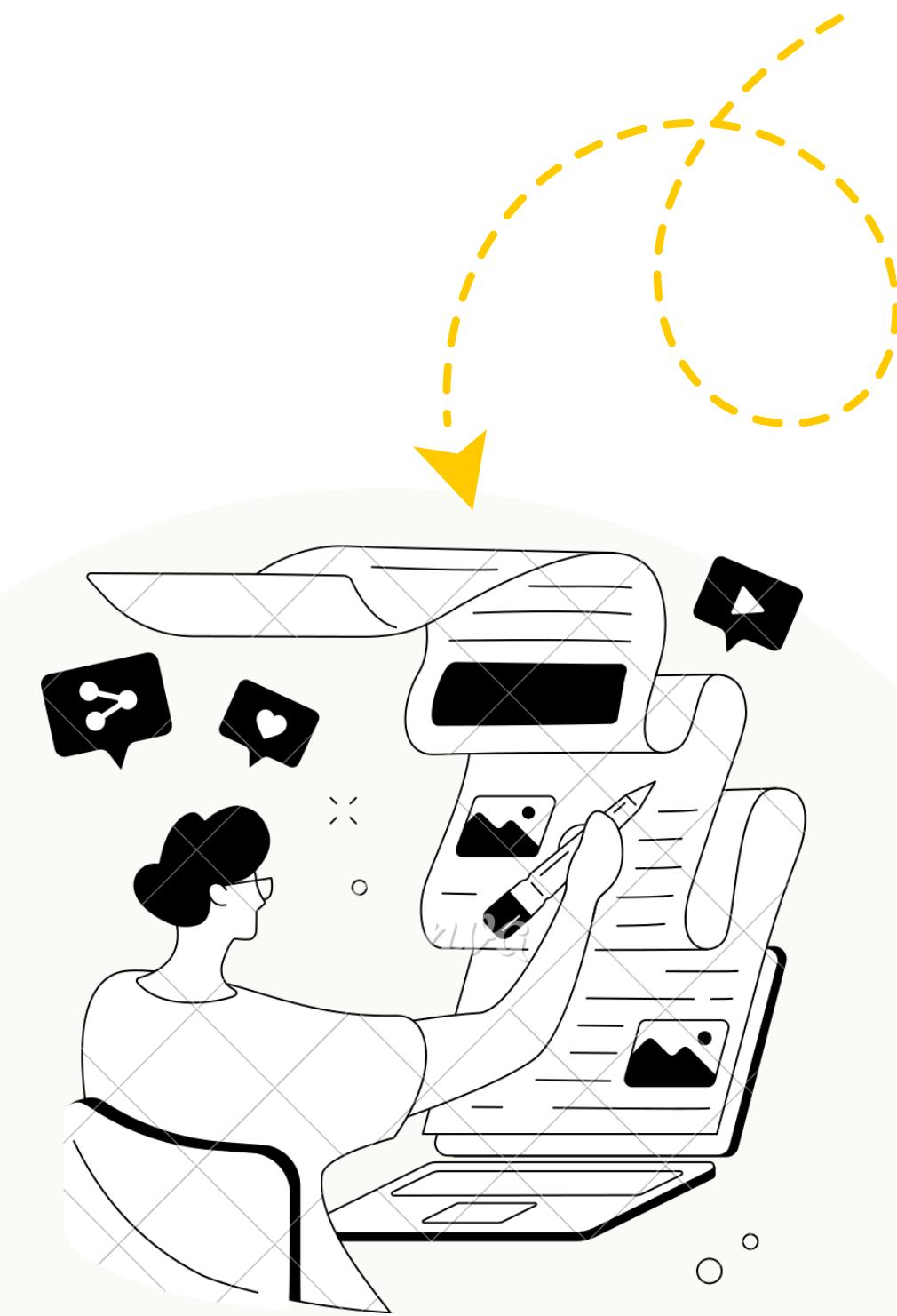
No. of Videos: 25-45

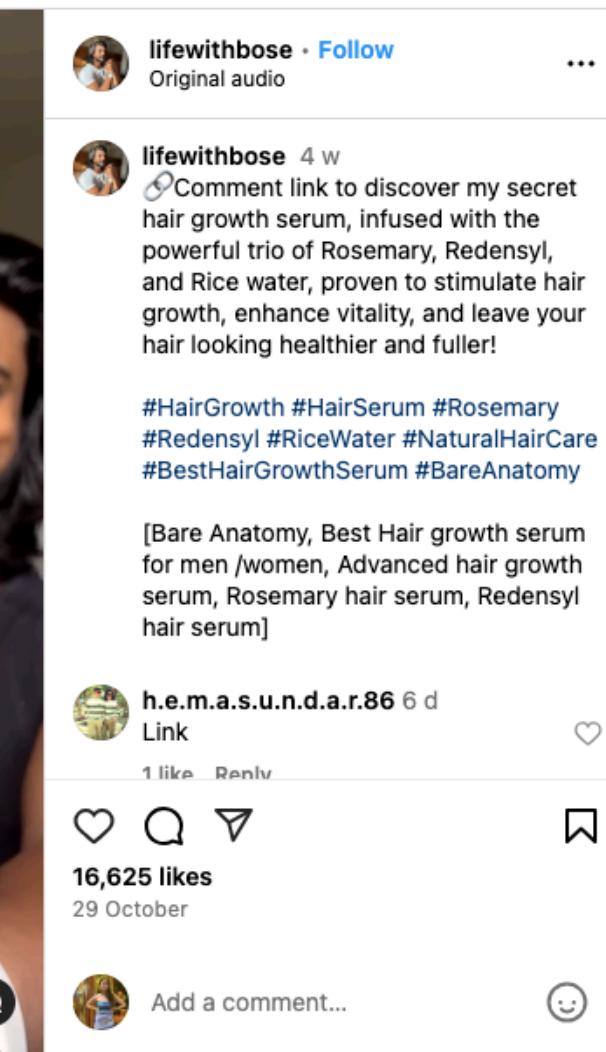
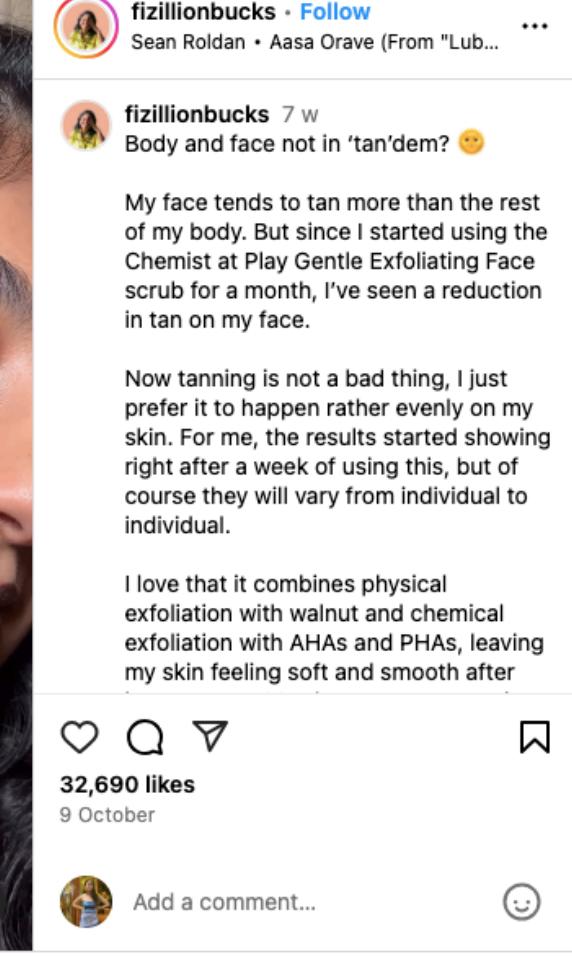
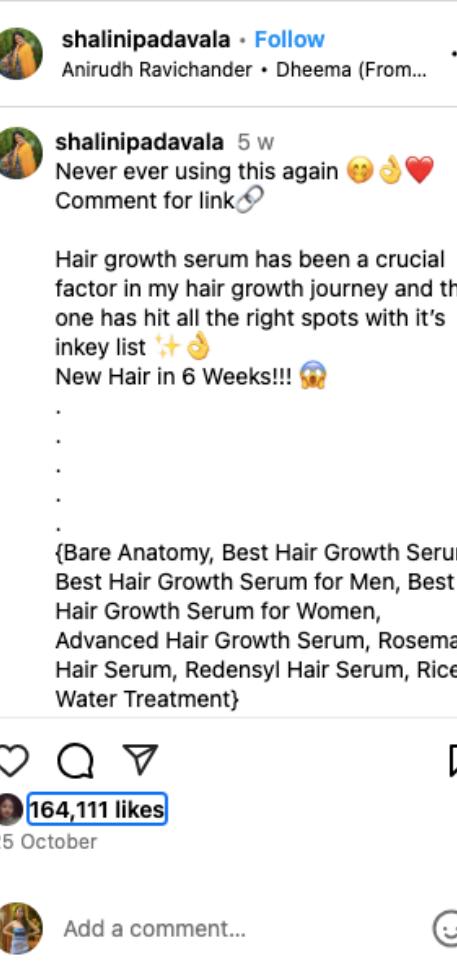
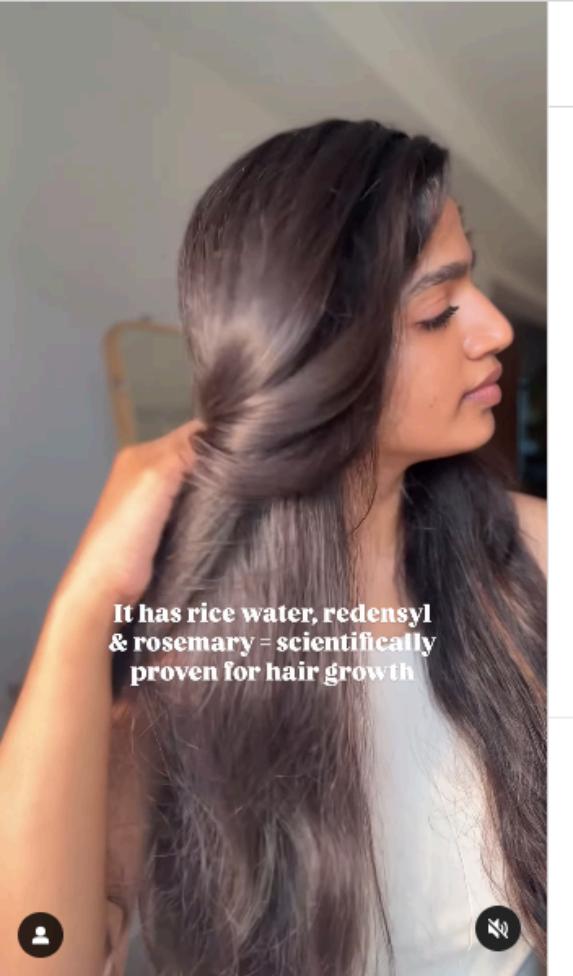
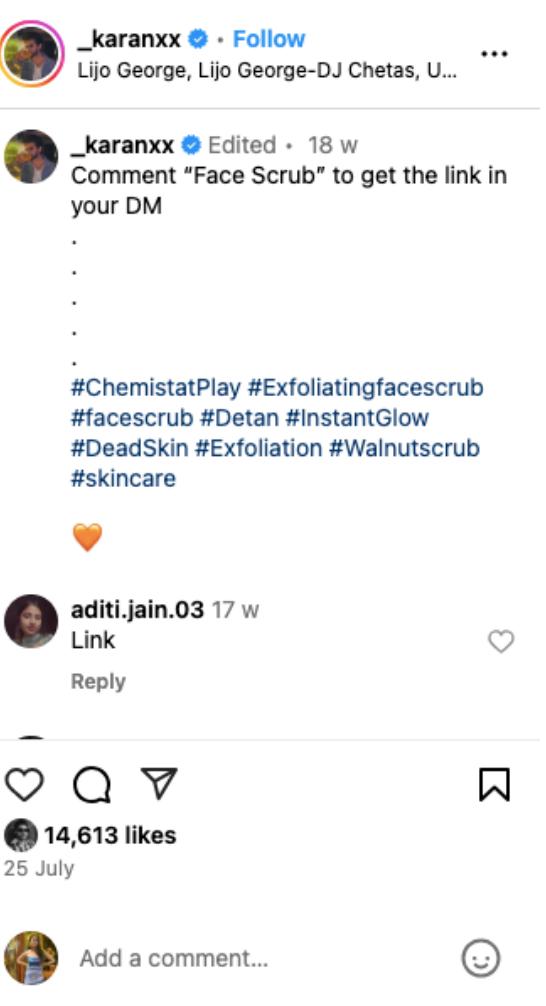
Platform: Instagram

Total Reach: 5-10M (This depends on the number of content that is aligned to go live)

Product- Chemist At Play & Bare Anatomy

- Working every month with the brand for different products
- The objective of these campaigns is to create organic and engaging content.
- We offer influencers creative freedom to work on the content, allowing them a creative space while achieving significant reach.

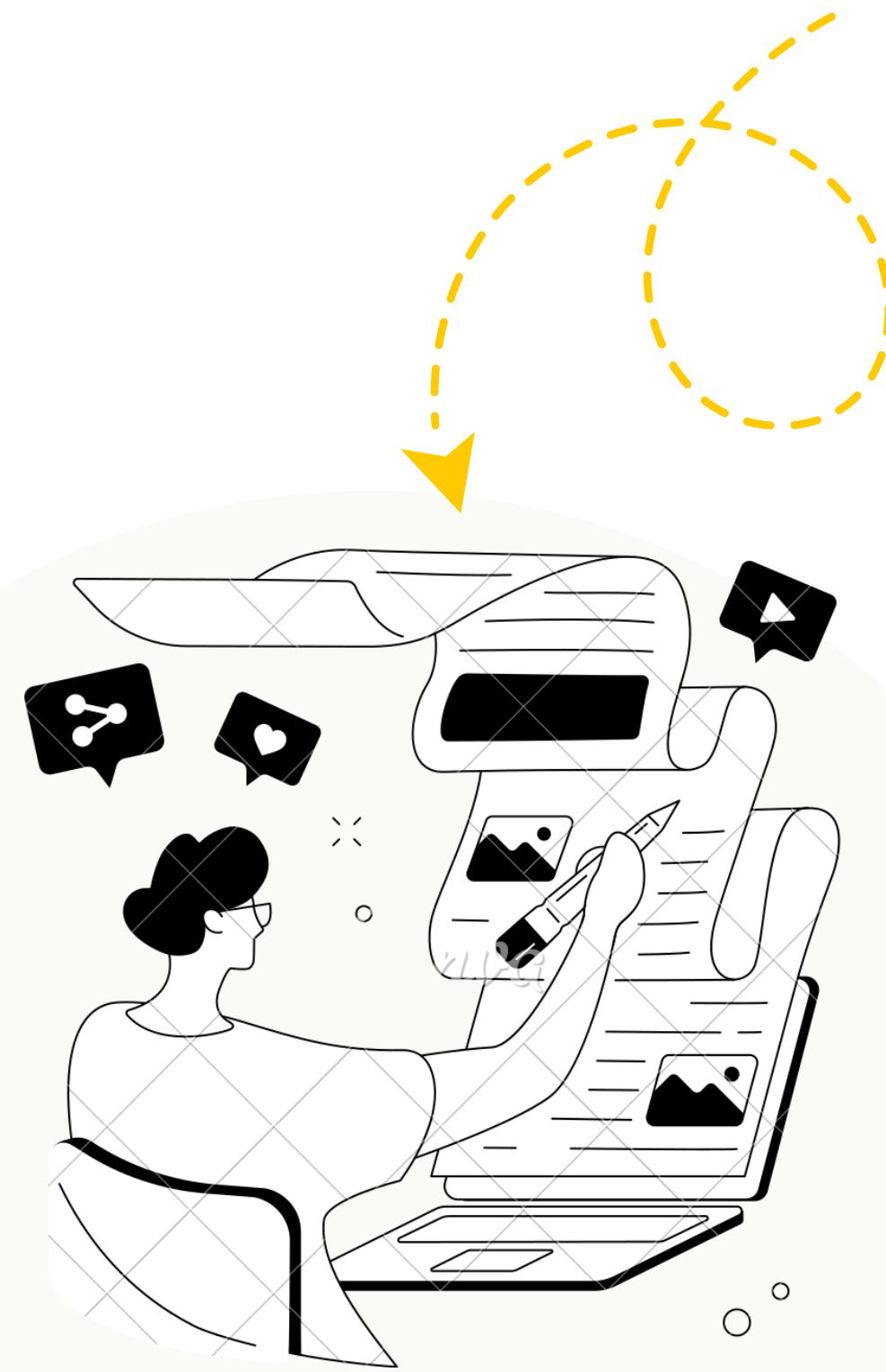




CELIO

Total influencers: 1
Genre: Vlogger/ Lifestyle
No. of Videos: 2
Platform: Instagram
Total Reach: 1M

Worked with just one influencer on two videos and the brand generated good sales. In such cases, we go through profiles keeping several factors in mind to gain maximum sales/ROI rather than just mere numbers.





nikkkhil • Follow
Paid partnership with celioindia

nikkkhil Feels amazing to be riding again! Riding in the city never felt as good because now everytime I step out, I got my Stay Dark jeans from @celioindia on! These jeans don't fade away even after regular washing - so perfect for my tough lifestyle. Now you can get your own Stay Dark jeans from Celio, at a special discount. Use my special coupon "NIKHIL10" to get a discount on your purchase at any Celio store. (Code is not valid on the brand website).

#collab

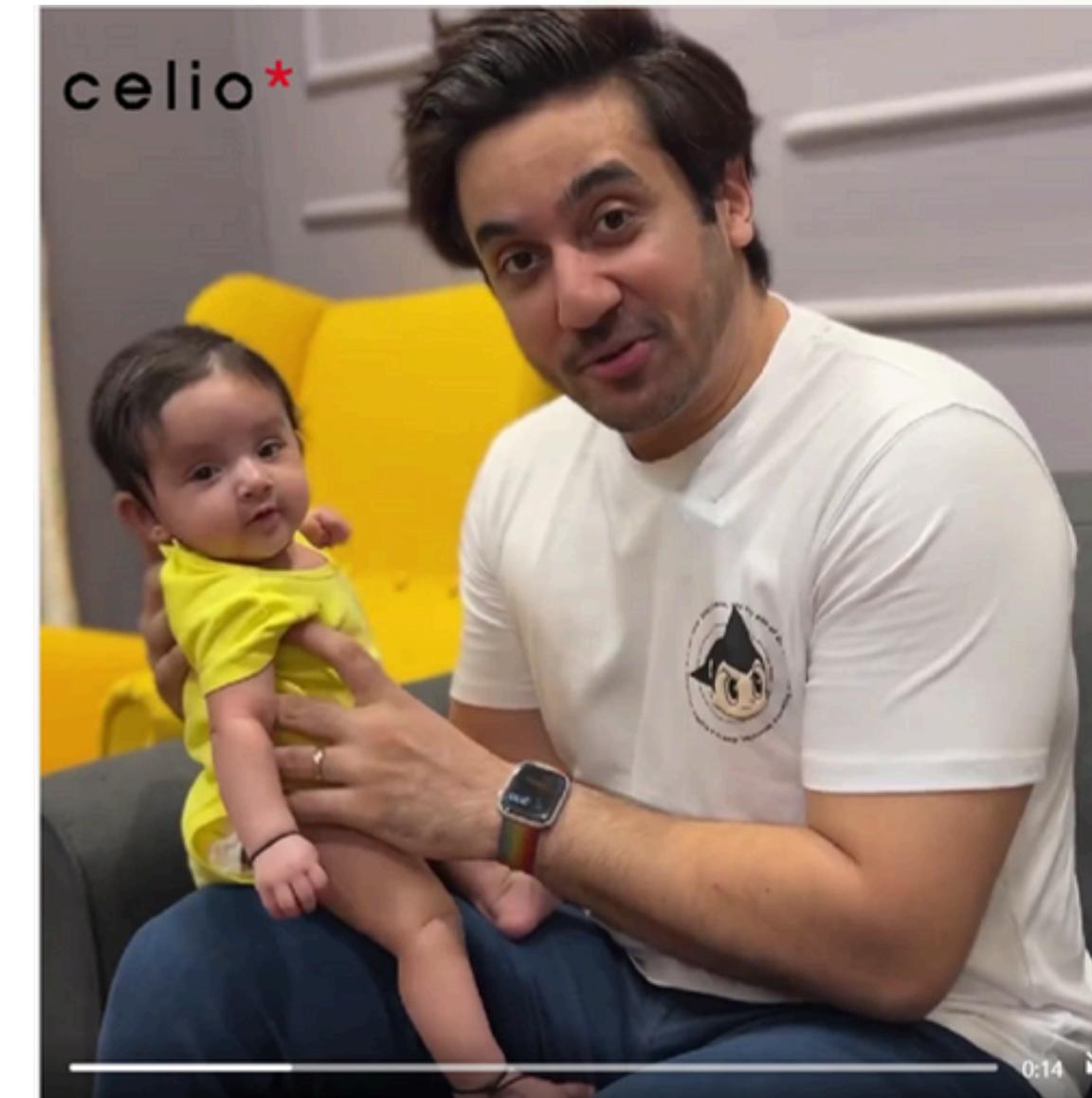
38w

304,345 views

APRIL 2

Add a comment...

Post



celio*

nikkkhil • Follow
Paid partnership with celioindia

nikkkhil Skyu keeps me on my toes and wearing comfy clothes are my priority. @celioindia Soft touch jeans are the most comfy and softest jeans I now own. It's actually so so soft, you have to touch it to believe it! I love these and can literally live in them. Get yourself the comfiest pair of jeans u can own, get the softouch jeans in any celio store in India and get a discount by using "NIKHIL10". Offer valid only on- in store shopping till 30th April, 2022 !

Edited - 37w

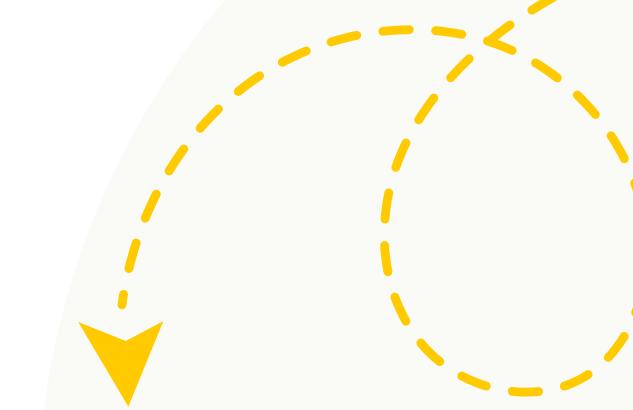
oliviashres Awesome 🙌

297,571 views

APRIL 9

Add a comment...

Post



INDUS OS TWITTER TRENDING CAMPAIGN

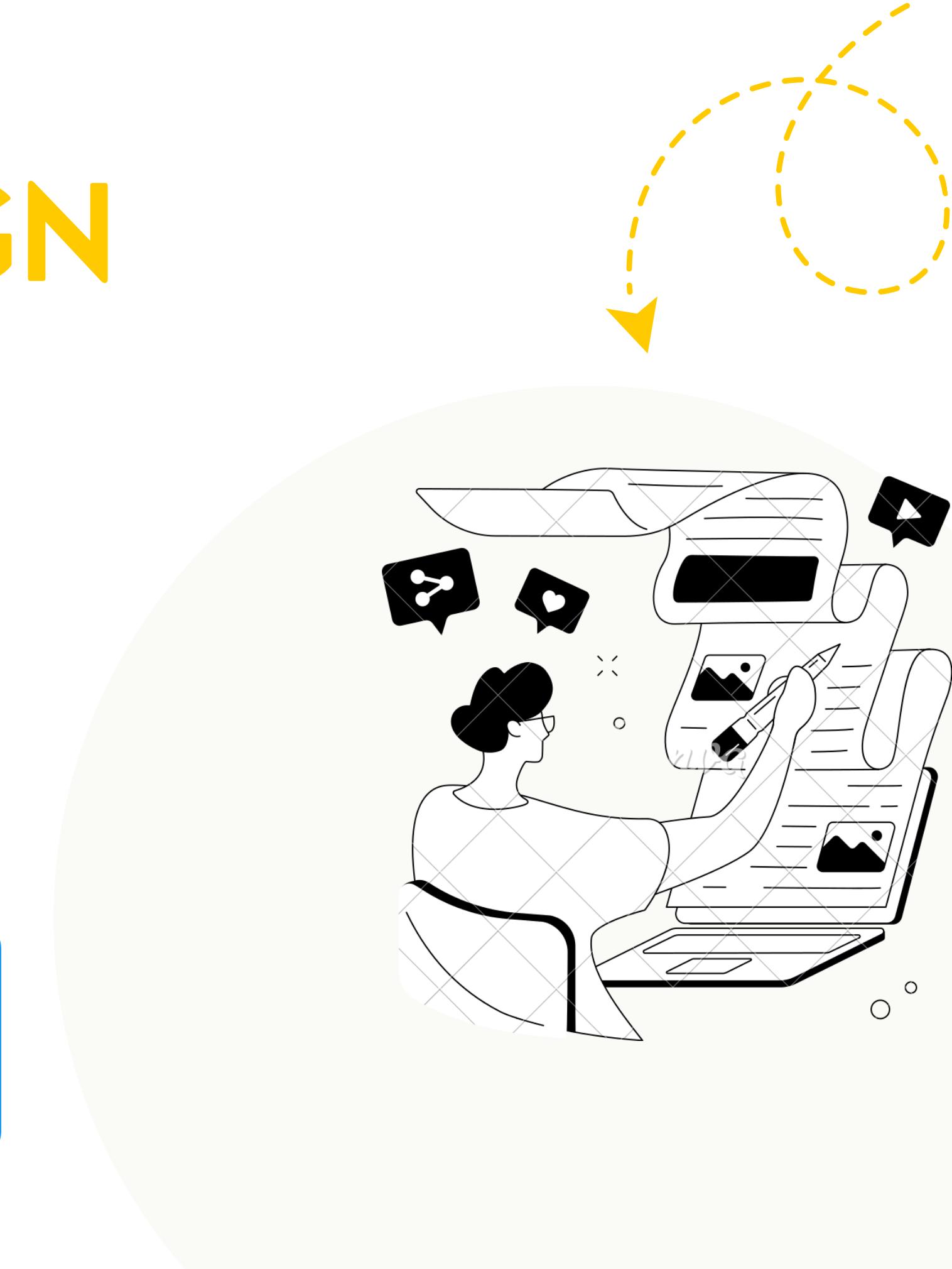
Total Tweets for Twitter Trending- 6540

Total influencer Tweets- 4

Trending position(s) Achieved: 2,3,4&5 for 6 hours

Cost per Tweet: 21.4

Total Impressions: 130k





#IndusOSCelebratesIndia Trends on Twitter India (7-8 hrs)

INDUS OS

Total influencers: 2

Genre: Tech

No. of Videos: 60

Platform: SAMSUNG Galaxy App Store





ROYAL ENFIELD

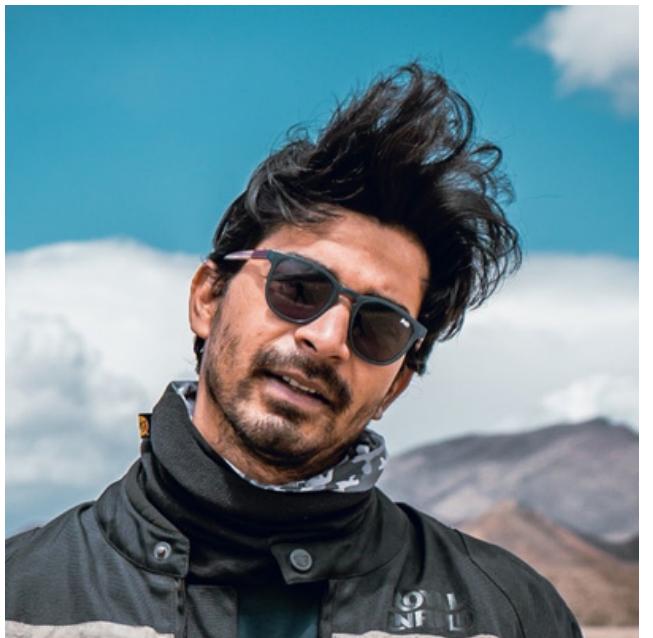
Total influencers: 3

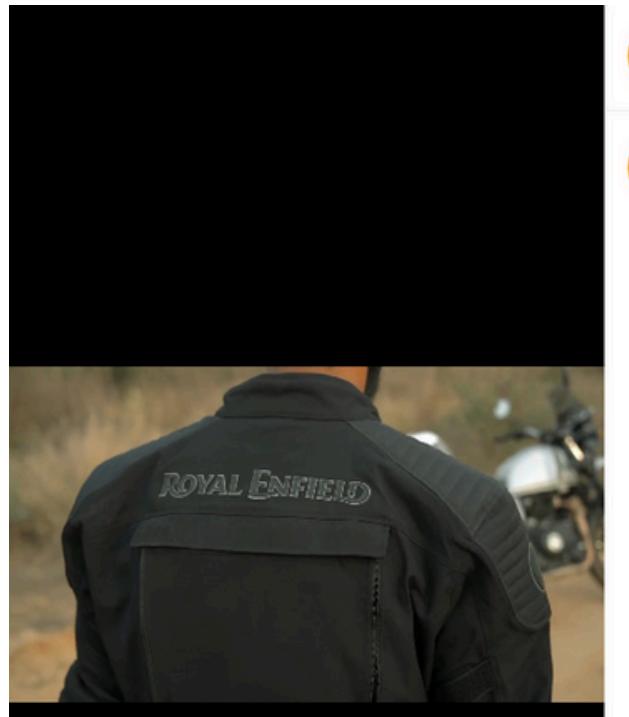
Genre: Vloggers

No. of Videos: 11

Platform: Instagram & YouTube

Total Reach: 11M





jsfilmsindia • Follow

jsfilmsindia Biking gear is a savior!

During a recent road trip to Leh Legacy, I had an eye-opening event! While a passionate biker was struck in a terrible accident, we were amazed to discover how he managed to escape unscathed. He linked this to his high-end biking gear! Biking gear is a savior!

Biking is exhilarating, and the thrill is amplified when you know you'll be protected after each fall! The true reason for making this video is to tell you all that you should never go biking without your riding gear. When it comes to getting a trustworthy kit of biking gears there's no need to look here and there because you've got your eyes on the best - the Royal

226,958 views

AUGUST 4, 2021

0:50

Add a comment... Post



New Riding Gears aate hi nikal gaye new Ride par 😊

Jatt Prabhjot 3.33M subscribers

Join Subscribe

41K 372K views 1 year ago

Gud Morning Friends, Sat Shri Akal, Namaste, Bado ko pairi pona or Choto ko heloooooo ..



msk_s1991 • Follow

msk_s1991 5 Essential Tips For Bike Riding!

Itne saal se ride karke ek bohot important cheez mene yeh seekhi hai ki riding gear agar accha ho toh ride perfect hoti hai. Safety and comfort dono agar ek product mein mil jata hai toh kya baat hai. Royal Enfield ki riding jackets, gloves, trousers and Helmets sab meri safety and comfort ke according designed hai. Price range bhi affordable hai and quality mein koi kami nahi hai. Toh wait mat karo, jao explore karo India par apni safety ko dhyan mein zaroor rakhna.

77w See translation

moto_surfers Woaah woahh a good

187,096 views

JULY 7, 2021

0:22

Add a comment... Post



NEW Royal Enfield riding gears!!

JS Films 3.28M subscribers

Join Subscribe

34K 367K views 1 year ago

WONDERSHARE FILMORA

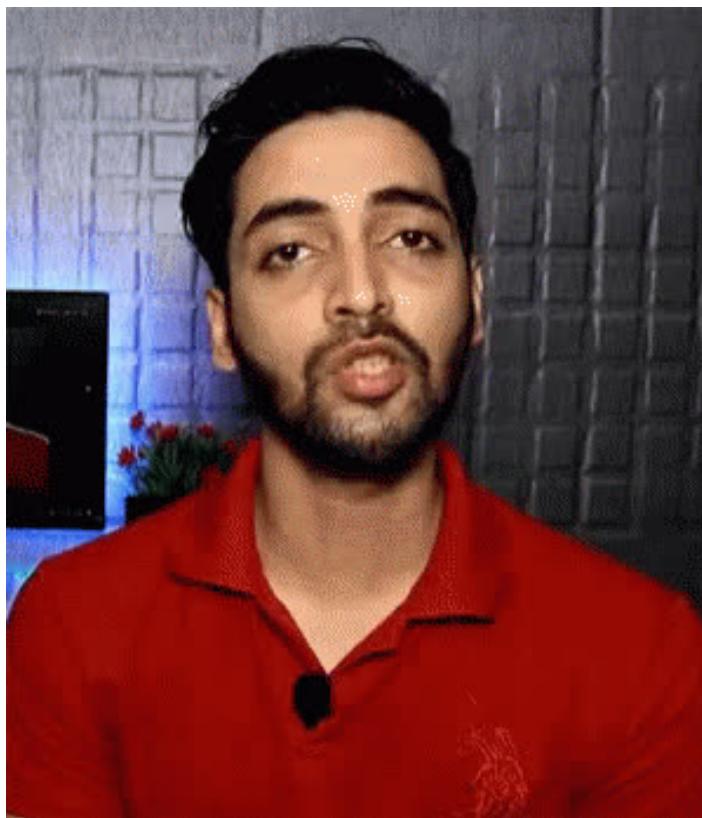
Total influencers: 2

Genre: Tech

No. of Videos: 2

Platform: YouTube

Total Reach: 3M





#HindiNews #Filmora11 #1718

realme 9 5G SD 778G India 😊, Redmi Note 11 Pro India Price, Samsung Bad News, Metaverse Phone, Oneplus10R



Techno Ruhez 
3.48M subscribers

Subscribe

24K



Share

Clip

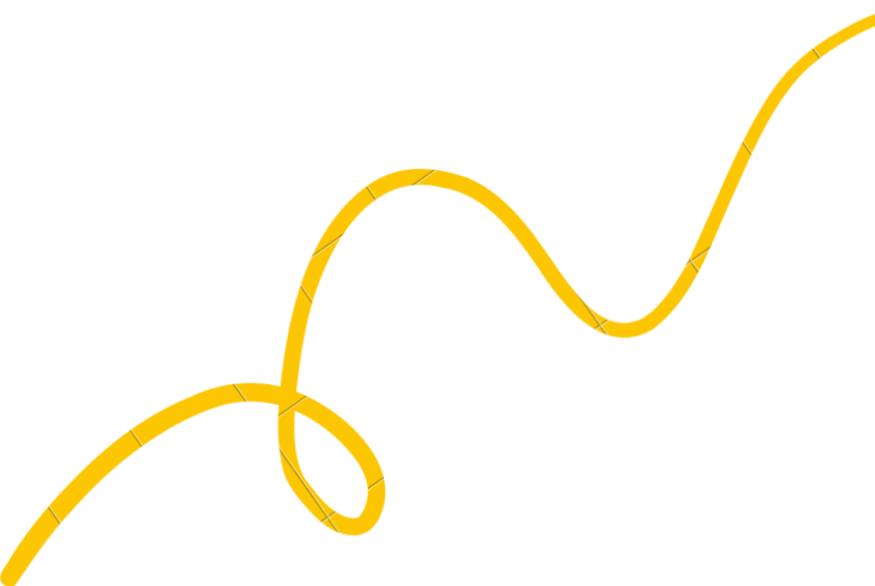
...

198K views 9 months ago

Live Link:

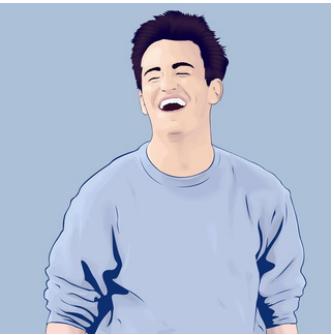
<https://youtu.be/Nb93CWpg8RE>

OTHER SERVICES THAT WE OFFER

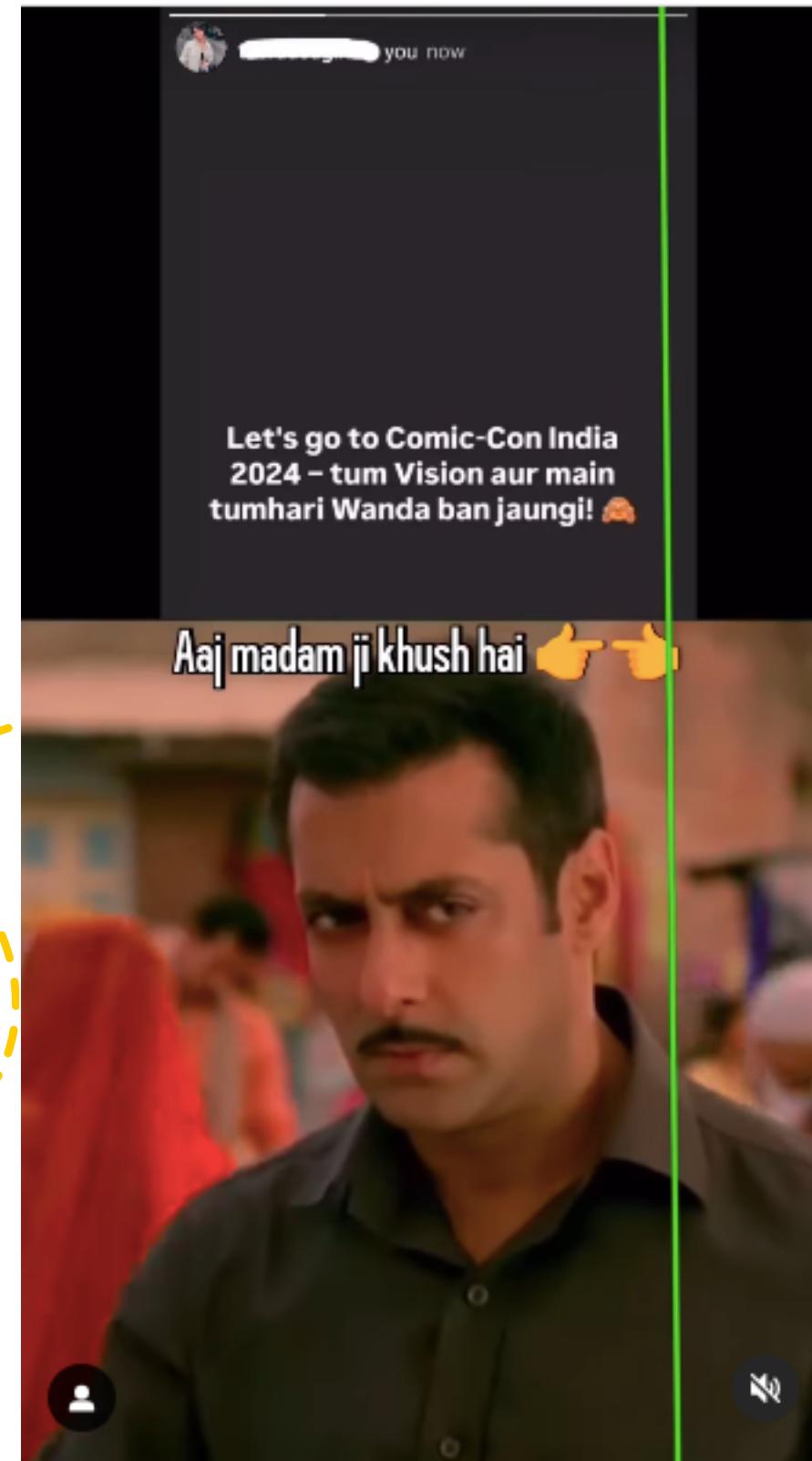


Meme Marketing

250M+ Meme Pages
Network



Anything Viral in India in less
than 24 hours



AppOcalypse

Our Development arm AppOcalypse has built several Android & iOS apps, some of our own apps have also been on the Trending list (#4 & #7) for the whole week in India, Indonesia and Malaysia!

We have a team of passionate & young developers who love to code and build something valuable. Our UI/UX designers can create a very minimal UI with great user experience (UX) for better exploration of your product/service

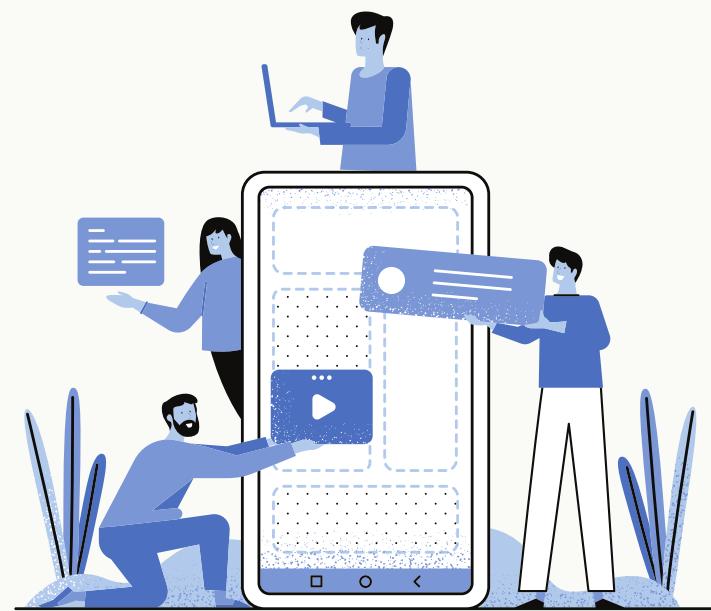
Our Creations:

Infast

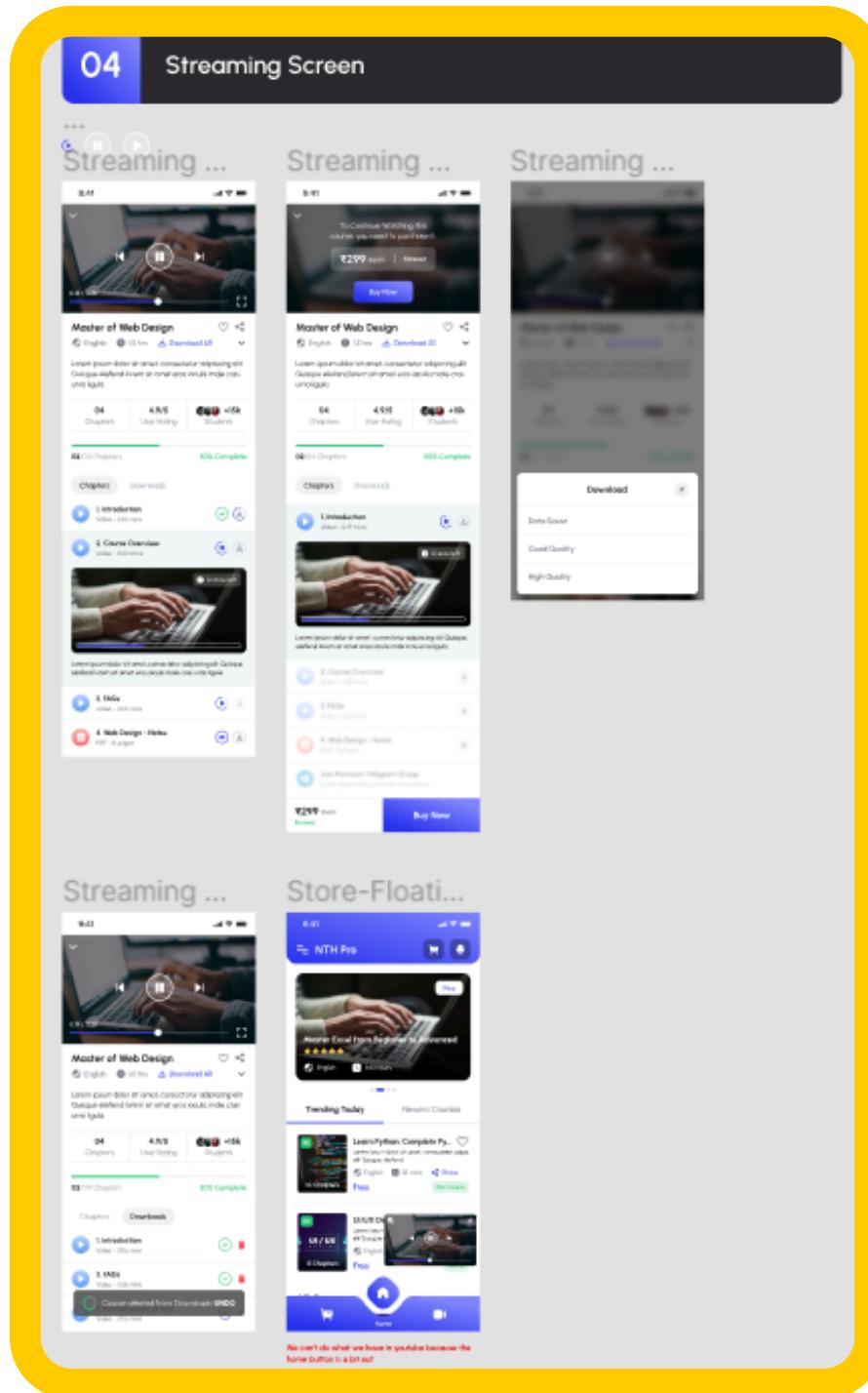
<https://play.google.com/store/apps/details?id=com.infast.video>

PrinTrash

<https://apps.apple.com/in/app/printrash/id1599857357>



UI/UX DESIGNS



Premium Plans

This image displays a 'Premium Plans' section with three main options: Premium-An, Premium-M, and Premium-L. Each option has a 'Subscription' tab and a 'Purchase' tab. The Premium-An tab shows a 'Monthly' plan for ₹68 per month with a 'Buy Now' button. The Premium-M tab shows a 'Monthly' plan for ₹68 per month with a 'Buy Now' button. The Premium-L tab shows a 'Monthly' plan for ₹68 per month with a 'Buy Now' button. Each tab lists various benefits: UNLIMITED Downloads, HD 1080p, 4K, 8K, 10K, 12K, 14K, 16K, 18K, 20K, 22K, 24K, 26K, 28K, 30K, 32K, 34K, 36K, 38K, 40K, 42K, 44K, 46K, 48K, 50K, 52K, 54K, 56K, 58K, 60K, 62K, 64K, 66K, 68K, 70K, 72K, 74K, 76K, 78K, 80K, 82K, 84K, 86K, 88K, 90K, 92K, 94K, 96K, 98K, 100K, 102K, 104K, 106K, 108K, 110K, 112K, 114K, 116K, 118K, 120K, 122K, 124K, 126K, 128K, 130K, 132K, 134K, 136K, 138K, 140K, 142K, 144K, 146K, 148K, 150K, 152K, 154K, 156K, 158K, 160K, 162K, 164K, 166K, 168K, 170K, 172K, 174K, 176K, 178K, 180K, 182K, 184K, 186K, 188K, 190K, 192K, 194K, 196K, 198K, 200K, 202K, 204K, 206K, 208K, 210K, 212K, 214K, 216K, 218K, 220K, 222K, 224K, 226K, 228K, 230K, 232K, 234K, 236K, 238K, 240K, 242K, 244K, 246K, 248K, 250K, 252K, 254K, 256K, 258K, 260K, 262K, 264K, 266K, 268K, 270K, 272K, 274K, 276K, 278K, 280K, 282K, 284K, 286K, 288K, 290K, 292K, 294K, 296K, 298K, 300K, 302K, 304K, 306K, 308K, 310K, 312K, 314K, 316K, 318K, 320K, 322K, 324K, 326K, 328K, 330K, 332K, 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Thank You

